

November 4, 2015

Ms. Lucy McMartin
Director of Economic Development
207 Lafayette Street
Winona, MN 55987-0978

Dear Ms. McMartin,

On behalf of Minnesota State College-Southeast Technical, I want to extend the College's commitment to join the Port Authority and other partners in Opportunity Winona to re-energize downtown Winona and shape a great future. We respect the city's rich history and hope to partner to create a vision that, when implemented, will energize our downtown and our community for generations.

Post-secondary educational institutions are challenged to recruit new students and employees for our local business and industries, while keeping those currently attending college engaged. Having a healthy and vibrant downtown, helps to create a positive experience for students, visitors and community residents. For many students coming to the Southeast Technical, they will stay in Winona long-term and commit to building a life in this community.

As our organization continues to plan for the future, we see the economy of Southeast Minnesota growing. Having a healthy and vibrant community for residents, students, employees and visitors is essential. We support Opportunity Winona to ensure that the beauty of our city is exemplified and appreciated.

Please let me know how Southeast Technical can partner with the Port Authority and other Partners in Opportunity Winona to make a positive difference.

Sincerely,



Dr. Dorothy J. Duran
President



November 4, 2015

Dear Winona Port Authority and Chamber of Commerce:

Health care providers are working incredibly hard to recruit the very best staff to serve our community's healthcare needs. We know from our recruitment efforts that it is also important to keep new recruits and long time staff excited about living and working in Winona. This is becoming particularly more critical given the increasing demand for health care workers both regionally and nationally. A healthy and vibrant downtown Winona helps create a positive experience for students, visitors and community residents and is important to the overall health and wellbeing of Winona.

Winona Health would like to join the Port Authority and other partners in Opportunity Winona, an effort focused on re-energizing downtown Winona, which builds on the city's rich history to shape a great future.

We hope to partner in efforts to create a vision that, when implemented, will energize our downtown and our community for generations.

As Winona Health continues to plan for the future, we see the economy of Southeast Minnesota growing. Having a healthy vibrant community for residents, students, employees, and visitors is essential to this vision. We support Opportunity Winona and look forward to partnering in its efforts to showcase our beautiful city.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Rachelle H. Schultz', written over a blue line.

Rachelle H. Schultz
President/CEO

*Winona Health — Winner of the 2013 Award for Excellence
from the Performance Excellence Network.*



November 5, 2015

Dear Winona Port Authority and Winona Area Chamber of Commerce:

As the owner of a business not located in the downtown Winona, an owner of a downtown building, the owner another business and apartments that are soon to open in downtown Winona, I am very excited to hear more details about Opportunity Winona. As an employer that needs to hire health professionals to work at Sport & Spine Physical Therapy, it can be difficult to get qualified employees attracted to Winona. Many times the reasons that they are not attracted to Winona they say there is not a lot activity happening in town, especially in downtown. Many of candidates that I look to hire are young professionals that grew up or went to college in an area that had an active downtown and they simply don't want to live in Winona. It is especially hard to attract them when we have 2 communities near by such as LaCrosse and Rochester that have plans or have major downtown renovation in the works and seem to have things "going on".

Sport & Spine Physical Therapy of Winona, Inc., Nate & Ally's, LLC and Natallia Properties, LLC agrees that improvements to the buildings, infrastructure and ultimately the vitality of Winona's downtown is critical to retaining and attracting businesses, families and recent graduates Winona needs to prosper. We need to make sure that all businesses in town realize how improving downtown will help their business even if they are not located in there.

Sport & Spine Physical Therapy of Winona, Inc., Nate & Ally's, LLC and Natallia Properties, LLC is willing to help move this initiative forward in whatever way we can. We support Opportunity Winona and recognize that we need to work together to see the beauty of our city is exemplified and appreciated without destroying the history that made this city great.

Sincerely,

A handwritten signature in black ink, appearing to read "D. McEntaffer", is written over a large, stylized graphic of a spine or a person's back.

Dennis McEntaffer
Owner of Sport & Spine Physical Therapy of Winona
Owner of Nate & Ally's Frozen Treat Creations
Owner of Natallia Properties